

Playdom Announces David Sobeski as Chief Technology Officer

Social gaming company hires seasoned Yahoo! and Microsoft executive to lead technology initiatives

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MOUNTAIN VIEW, Calif. — Playdom, a leading social gaming company, announced today it has hired David Sobeski, former executive at Yahoo! and Microsoft, to join as Chief Technology Officer.

David served as a Senior Vice President at Yahoo! delivering Yahoo!'s Open Strategy and Data platform as well as driving products and innovation for the CEO. In addition, David drove Yahoo to open its network to 3rd parties to drive social integration into Yahoo!. Prior to joining to Yahoo!, David served in various executive roles at Microsoft ranging from driving the experience of Windows Vista, to delivering mobility into Microsoft Exchange Server to driving the technical strategy with the CTO. David also was a leader in MSN.com, the creation of Microsoft's Java Virtual Machine and the creation of Internet Explorer. David has also been an advisor to various technology companies to deliver great products throughout the years.

David is a lifelong gamer, cutting his teeth on the Atari 2600 and playing games on every console, PC and Mac. In his spare time David writes fun casual games for his own enjoyment on his iPhone.

“We are proud to have one of the finest engineering groups in the Valley and after months of searching we've found someone worthy to lead it,” says John Pleasants, CEO. “David brings tremendous value to the company, and we’re thrilled to have him on board. Through his focus on creating great products for users, his patents and acquisitions, David has been one of the leaders of the technology industry for the past 20 years and we’re excited to witness his expertise first-hand.”



About Playdom

Playdom is committed to bringing people everywhere together through the world's best social games. Playdom is a top game developer on Facebook and MySpace with popular titles including Social City, Sorority Life, Mobsters, and Tiki Resort. To date, over 100 million Playdom games have been installed on leading platforms including Facebook, MySpace, iPhone and Hi5. Playdom is headquartered in Mountain View, Calif., with studios in San Francisco, Calif.; Seattle, Wash.; Eugene, Ore.; Buenos Aires, Argentina and in South Asia. For more information about Playdom, please visit www.playdom.com.

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